

BREAKFAST SYMPOSIUM – THE IMPACT OF PATIENTS' PREFERENCES IN IMPROVING ADHERENCE

Who: EASD Study Group Health Services Research and Health Economics

When: EASD Annual Meeting 2018 in Berlin
Thursday, 4th October 2018, 7:30 a.m. – 9:30 a.m.

Where: Messe Berlin, Entrance Messe Süd, Messedamm 22, 14055 Berlin
Room: Hall 6.3 (Press Center)

Considering patients' preferences is not only required by concepts like patient-centeredness and shared decision-making, but also critical to the success of the therapy itself. It is assumed that an involvement of patients' preferences would improve acceptance of and adherence to therapies. Especially, chronic diseases as Diabetes mellitus demand a high self-management effort from patients, which can be supported by a preference-based therapy. Lifestyle interventions are proven to be effective, however rely on the compliance of the patients to engage in physical activity and adhere to a diet plan.

Focusing on people with diabetes, the symposium covers a wide spectrum of aspects related to the measurement of

patient preferences. The speakers will present novel research regarding preferences towards diabetes treatment and preferences according to changes in lifestyle.

Furthermore, an instrument and quality criteria for discrete choice experiments, i.e. tool to measure patients' preferences, will be discussed using the example of patients' preferences for diabetes treatment. Christin Juhnke, Reed Johnson, Ellen Janssen, and Jorien Veldwijk will give an insight into their research results in this area.

The symposium covers a wide spectrum of problems related to assess patients' preferences focusing on people with type 2 Diabetes Mellitus.

4th October

Messe Berlin, Entrance Messe Süd, Messedamm 22, 14055 Berlin,
Hall 6.3 (Press Center)

7:30 a.m. – 7:40 a.m.	Introduction Andrea Icks, Markos Dintsios
7:40 a.m. – 8:05 a.m.	Patients' preferences in the drug therapy of type 2 diabetes Christin Juhnke
8:05 a.m. – 8:30 a.m.	The relative unimportance of glucose control in patients' stated preferences for diabetes therapy Reed Johnson
8:30 a.m. – 8:55 a.m.	Development of an Instrument and quality criteria for Discrete Choice Experiments using the example of patients' preferences for diabetes treatment Ellen Janssen
8:55 a.m. – 9:20 a.m.	Type 2 diabetes patients' preferences for lifestyle programs, their willingness to receive financial incentives for participation and the predictive value of those measures Jorien Veldwijk
9:20 a.m. – 9:30 a.m.	Concluding remarks

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